

Benchmarking Digital Excellence: Work that Wins in Digital

30 Aug 2019

DSTV Media Sales, Multichoice City, JHB



Thank you to those who attended the IAB Insight Event: Benchmarking Digital Excellence Work that Wins in Digital

Episode 9 of The IAB Insight Series was brought to you by the IAB SA, in partnership with DSTV Media Sales, GetSmarter, a 2U, Inc. brand and BizCommunity, to deliver 180 minutes of insights, answers + networking with fellow and future industry leaders on subjects selected by our members and the industry at large, to make better digital decisions in 2019.

DOWNLOAD JARRED CINMAN'S
PRESENTATION HERE

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PRESENTATION HERE

READ THE BIZCOMMUNITY ARTICLE HERE

And a big congratulations to our winner of the GetSmarter online short course to the value of R16 000: Refiloe Molefi from Ornico Media

We hope to see you at our next event at Kantar in CT on 20 Sept 2019 or in October in JHB. In the meantime, please share your feedback with us to make our next events even better: [Click here to complete the form](#) or email us at Hello@iabsa.net with any questions or ideas for upcoming talks.

Have a great week!
#LifeLongLearning



Contact: IAB CEO: Paula Hulley: Paula@iabsa.net
Enquiries or opportunities to sponsor this event

About the IAB South Africa:

The Interactive Advertising Bureau is based in over 50 countries and serves to empower the media & marketing industry to thrive in a digital economy. We do this through our connected culture and accessible access to experts and expertise, enabling you make better digital decisions with smart, motivating and actionable insights.

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