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## HEAVY CHEF EVENTS



# Recode Africa

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Thursday 3 May Cape Town | Arlene Mulder, MD & Cofounder, We Think Code

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Marc Andreessen, inventor of the first internet browser and one of the world's most respected investors, wrote in a [seminal 2011 article](#) for the Wall Street Journal, that the proliferation of smartphones and computers will require an ever-increasing amount of software to run and link all these devices.

Andreessen wrote: 'software is eating the world'.

**Now, seven years later, it seems that Africa is ready to share in the feast.**

Currently, there are around 1.3 billion people in Africa. This will rise to 2.4 billion in 2050.

That's a lot of young people milling around in the next 30 years. That's a lot of starry-eyed individuals tapping on smartphone screens, crushing on candy and ninja-slicing fruit.

That's also a *lot* of youthful smarts, all waiting to take advantage of the digital age - all ready to join the coding revolution.

**Arlene Mulder** has a keen eye on these youthful disrupters. Arlene and her team are training thousands of young Africans to code through their explosive social entrepreneur venture, [We Think Code](#).

On the 3rd May Arlene is coming to the Heavy Chef stage in Cape Town. Arlene will share some of the stories, the heartbreaks, the challenges and the successes behind this incendiary startup that is taking South Africa by storm.

Arlene Mulder is one of Africa's foremost up-and-coming entrepreneurs. Arlene is engaging, inspirational and incendiary smart - and together with her business partner Camille Agon, she has forged possibly the most intelligent business models we've come across.

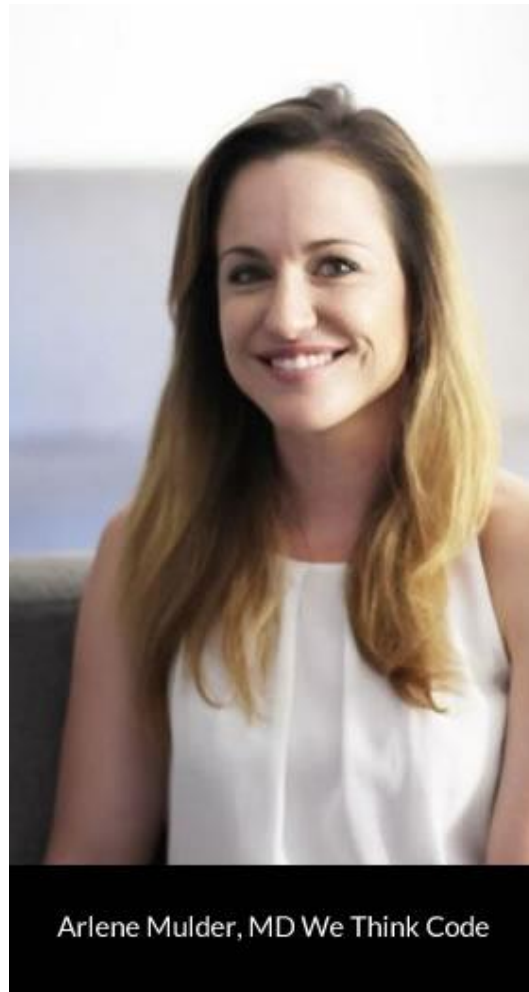
### **Who should attend?**

Curious coders looking to expand. Anxious noobs not sure of where to start. Team leaders keen to recruit. Social entrepreneurs seeking inspiration. Corporate managers mining for new strategies. Erudite polymathletes seeking cerebral sustenance. The May 3rd event will be a mix of inspiration and empowering glimpses into Africa's future. This is one of our most anticipated events yet. [Go ahead and book your tickets, now.](#)

[Get Your Tickets Here](#)

## **Arlene Mulder**

After seven years as an investment banker, Arlene left the finance world to start [WeThinkCode](#) and pursue her dream of starting a tech business that aims to democratise and revolutionise education in order to deliver the world's top tech talent. Arlene is passionate about driving the development of the tech industry as well as establishing innovative digital problem-solving capabilities in Africa. She has always loved exploring the power of tech and mathematics to transform the way we face challenges. When she isn't working with rockstar coders in the making, she spends her time on a mountain bike, in her trail running shoes, ticking off her travel bucket list or reading three books at the same time.



Arlene Mulder, MD We Think Code

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