

Award-winning Programme Showcases its Digital Talent



Digify Africa is excited to announce *Digify Pro Open Day* where we invite you to meet our multi-skilled graduates.

Digify Africa, with the support of Facebook, has been contributing to Africa's digital talent since 2014 through our intensive digital skills training programme, Digify Pro. The ten-week bootcamp leads participants through the full spectrum of digital marketing covering modules such as SEO, Content Creation, Online strategy, Advanced analytics, Paid Advertising, and Facebook Blueprint.

Digify Pro strives to build work-ready graduates through an immersive learning experience that combines theory and practical skills. Throughout the programme, participants get to work on live briefs set by some of the leading agencies and brands from across the country. We also ensure that our participants get industry experience by inviting top industry professionals as speakers and mentors.



With two Bookmark awards under its belt for best contribution to transformation in the digital industry and a footprint that spans across South Africa, Kenya, and Nigeria, the programme has set the standard on how to fast track young people into high-value career paths in digital marketing. Over the years we have been able to kick-start over 500 digital careers.

In response to the COVID -19 social distancing regulations, Digify Pro migrated online with its very first Pan-African cohort of 60 young students. The online move has allowed us to increase our intake and give more aspiring digital marketers a chance to be part of this programme.

The Digify Pro Open Day will take place on the 12th of November between 9am and 12pm.



If you are interested in hiring new talent or to simply see what Digify Pro has to offer, please contact luleka.mnguni@digifyafrica.com.

To find out more about Digify Africa visit our website, <https://digifyafrica.com/>