

Setting the global standard for digital marketing excellence

The DMAT is the standardised digital marketing assessment and certification ensuring that companies have the best digital marketing skills in their organisation.

But... How?

Digital Marketing Skills Audit

Accelerate and personalize the development skills by Utilising the DMAT assessment to understand the digital marketing strengths and weaknesses of individuals.

Why?

- Hyper relevant training implementation
- Comparison of digital marketing skills across the organisation
- Certification for top achieving assessment takers
- 20% discount for IAB Members



 [Download Skills Audit Info Pack](#)

Pre-Employment Screening

Reduce the risks involved in hiring, bring in the best digital people and gain an objective view of a candidate's digital marketing skills. Stop relying on CV's and interviews to hire digital talent.

Why?

- Reduce the risk of hires without the skills your business needs
- Avoid the human bias innate in the hiring process
- Certification for top achieving assessment takers
- 20% discount for IAB Members

 [Download Pre-Employment Info Pack](#)

