



## Early Bird Entries Are Open

30 Sept 2019 - 14 Oct 2019

**IAB Member Discount Applies**

**#Bookmarks2020**

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### THE 2020 BOOKMARK AWARDS ENTRIES ARE OPEN!

#### EARLY BIRD ENTRIES ARE OPEN UNTIL 14 OCTOBER 2019

STANDARD ENTRY FEE APPLIES FROM 15 OCTOBER 2019 - 5 NOVEMBER 2019

LATE ENTRY FEE APPLIES FROM 6 NOVEMBER 2019 - 20 NOVEMBER 2019

ALL ENTRIES CLOSE ON 20 NOVEMBER 2019

#### ADDITIONAL IAB SA MEMBER ENTRY DISCOUNT APPLIES

The Bookmark Awards, an IAB SA initiative, celebrates its 12th year of setting the benchmark for digital excellence in South Africa and recognising the powerful impact interactive has on the overall marketing mix. All businesses, big or small, will have the opportunity to showcase their work and with four new categories, including *Breakthrough on a Budget* there is an opportunity for all to share their digital best.

**BOOK YOUR TICKET TO THE 2020  
BOOKMARK AWARDS NOW**

**ENTER THE 2020 BOOKMARK  
AWARDS TODAY**

**READ MORE ABOUT THE UPDATED CATEGORIES AND CRITERIA HERE**

**VIEW THE 2020 BOOKMARK  
AWARDS CATEGORIES & CRITERIA**

**DOWNLOAD THE 2020 BOOKMARK  
AWARD TOOLKIT**

### Why be a sponsor of the 12th Annual Bookmark Awards?

- The IAB SA Bookmark Awards sets the benchmark for Digital Excellence in South Africa
- An investment in the industry to set the benchmark for digital excellence and drive digital thought leadership
- The opportunity to own a category in digital excellence and your executive to present the Gold Pixels in that category
- Attendance by top agencies, publishers and brands
- Over 400 Industry leaders and future leaders
- Upmarket Sandton venue, The Galleria;
- Strong media exposure via media partners and social media
- Opportunity to be a naming partner of the awards.



**CONTACT IAB CEO: PAULA HULLEY FOR  
MORE INFORMATION ON SPONSORSHIP**